what color is that?

Awesome paint shades and the stories behind them.





BY HGTV HOME BY SHERWIN-WILLIAMS

"When I saw this yellow on an apron in IKEA, I knew it was the ideal sunny-but-not-blinding shade for the tiny bathroom in an RV we rent out that sits on our farm. I freehanded the mural with a level and a coffee cup lid. Guests have asked about the color so often that I might need to include it in our listing!"

-Else Kerkmann, @else.kerkmann, Bend, OR







kendall charcoal

BY BENJAMIN MOORE

"Tons of people are doing light gray bedrooms these days. I liked a deeper hue because my room is kind of large, and I knew a charcoal would rein it in. Unlike many, it has great depth and warmth."

-Lindsey Black, @lindseyblackinteriors, Memphis, TN



brinjal

BY FARROW & BALL

"A moody tone, not too purple or too red, was what my client was after for her home office.

Dark orchid had the right mix of both and I went, literally, all in—on the walls, trim, ceiling, and built-ins. It's definitely a statement, though the color keeps it cozy. Her orange velvet sofa and floral shade brighten the space."

 $-{\sf Mary\ Patton,@marypattondesign,\ Houston,\ TX}$





ferrous BY BEHR

"The couple who lives in this house didn't know if they were having a boy or a girl. The clay color, inspired by the burnt orange in the rug, works for either. And decals make it youthful. Because it's not a traditional nursery choice, it won't feel babyish as their child grows. They had a girl. I hear she's pretty happy here!"

-Coby Starck, @cobystarckdesign, Victoria, British Columbia





"I wanted a blue in the dining room that would nod to the Pacific Ocean—it's a few blocks away from this home—and texture, but I couldn't find a wallpaper that knocked me out. Then I remembered limewash. It's applied in thin, watery layers. The brushstrokes give the effect of movement, like waves."

-Natalie Myers, @nataliemyers, Los Angeles, CA





ravishing red

BY BENJAMIN MOORE

"A feisty color can make even a laundry room a place you want to be. This classic red has a slight black undertone that complements the other blacks in the room. Plaid wallpaper boosts the whimsy while still allowing red to be the star."

—Betsy Helm and Kiley Baun, @shophousedesign, Philadelphia, PA





juicy peach BY VALSPAR

"Instead of buying a headboard, I painted the arch on the wall behind our bed with some leftovers from a previous project.

The color provides instant gratification: Once it's on the wall, you feel alive and optimistic and peppy. That's helpful since we're now empty nesters!"

-Lilly Ortiz, @lillithortiz, Orlando, FL

vine leaf

"It was once a dingy secondhand white dresser, and I restored it for my husband. I chose hunter green—a favorite of his—and applied three coats over a weekend, removing the wood knobs to keep them natural, like the top. Once we moved the piece into our bedroom, I did a vintage gallery wall to complete the eclectic feel."

-Katie Varela, @our.home.on.a.hill, Lake Forest, CA

